

RALLY Private Event guide





Host An Unforgettable Event at Rally

Where Active People Socialize

Welcome to Rally, Charlotte's modern social club for gathering, celebrating, and playing. Whether you're planning a team outing, social soirée, or milestone moment, Rally brings people together through great food, friendly competition, and beautiful spaces designed for connection.

From casual happy hours to full-scale events, our team focuses on thoughtful details and seamless service so you can focus on your guests. At Rally, hospitality come first – always.

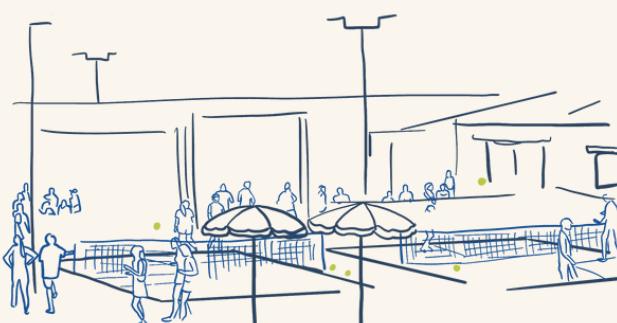




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about the venue

About Rally

Rally is a modern social club in the heart of LoSo, Charlotte, where movement, hospitality, and community intersect. Built around the social spirit of pickleball, Rally blends sport with thoughtfully designed spaces for gathering, dining, and celebrating – creating experiences that feel lively, welcoming, and easy to enjoy.



What We're Serving

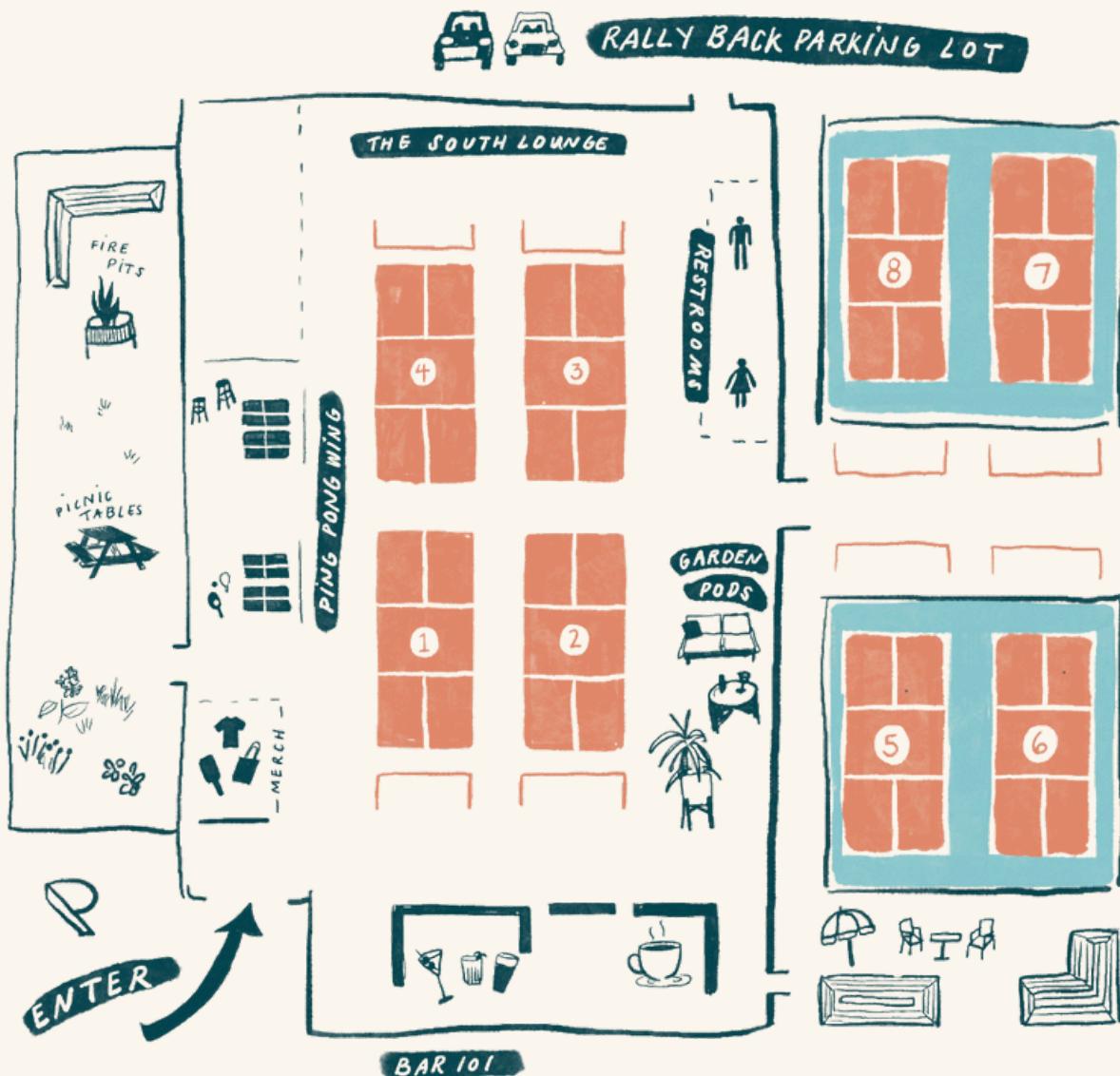
At Rally, great food and drink are central to the experience, never an afterthought. Founded by a team of foodies, our menu is elevated yet approachable, featuring global-inspired street food and Neapolitan-style pizza crafted in-house, alongside a thoughtfully curated bar program. Whether guests are here to play, socialize, or celebrate, the food and beverage offering is designed to bring people together and complement the energy of the space.



find your way around Rally

Address: 101 Southside Drive, Charlotte, NC

Located in the heart of Lower South End (LoSo), Rally sits in one of Charlotte's most vibrant and walkable neighborhoods, making it an easy and exciting destination for events. With free onsite parking, additional street parking, and a lineup of popular breweries just steps away, Rally is perfectly positioned for hosting and entertaining guests before, during, and after your event.





explore our on-court spaces



On-Court Event Spaces

Our first category of event spaces is designed for groups who want to center their experience around movement and friendly competition. Our on-court events bring people together through pickleball, creating an energetic, interactive atmosphere that naturally sparks engagement—perfect for bachelorette parties, team building, and other celebrations that thrive on shared activity.



Indoor Courts + Lounge



Guest Count: Up to 20 guests/court

Full 4-Court Buyout: Up to 80 guests

Rally has four indoor courts available for reserve individually, in a pair, or as a 4-court buyout. Each court includes a semi-private lounge designed to comfortably accommodate up to 16 -20 guests. All bookings include dedicated food and beverage service along with on-site staff to ensure a seamless experience



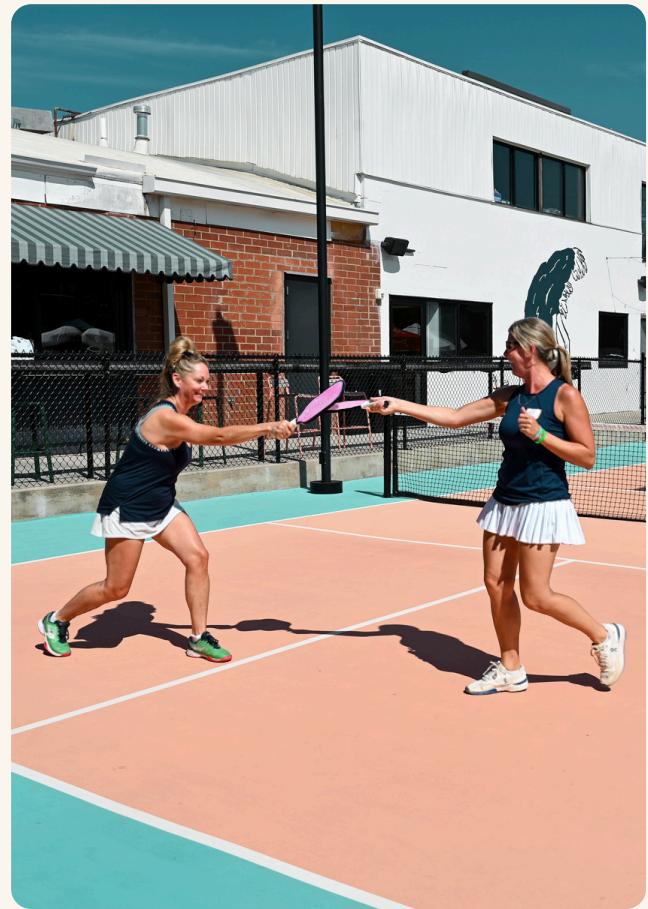
Pictured: Indoor Courts & Lounges

Outdoor Courts + Lounge

Guest Count: Up to 16 guests/court

Full 4-Court Buyout: Up to 64 guests

Rally offers four outdoor courts available to reserve individually, in a pair, or as a 4-court buyout. Each court includes a covered, semi-private lounge designed to comfortably accommodate up to 16 guests. All bookings include dedicated food and beverage service along with on-site staff to ensure a seamless experience.



Pictured: Yoga Wellness Event on the Courts

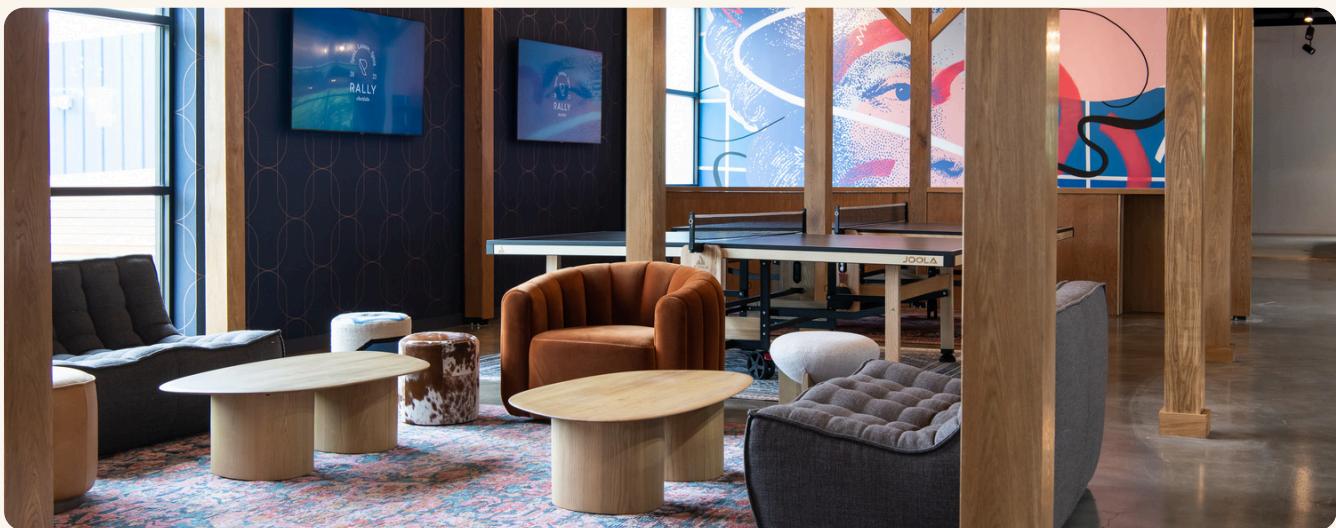
The Paddle Room

Guest Count: Up to 50 guests

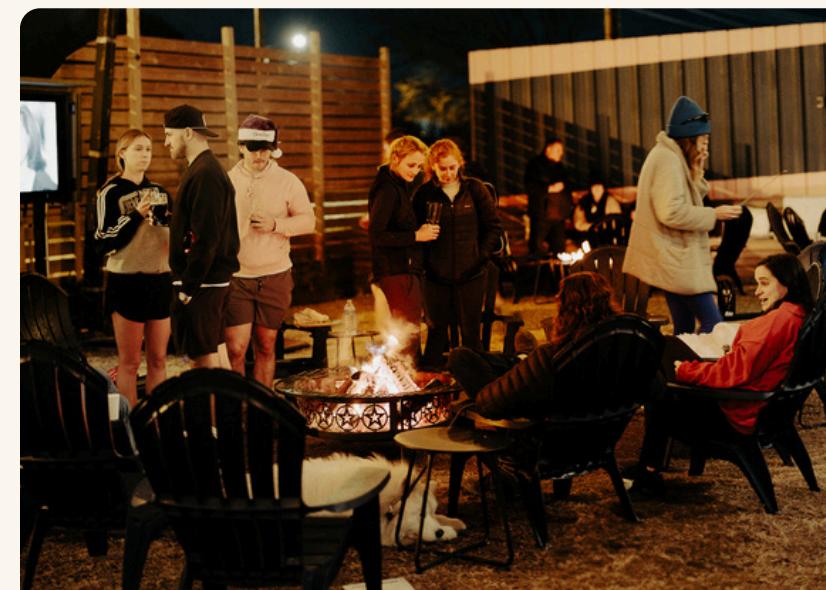
Partial Booking - One Wing: 20 Guests



The Paddle Room is a semi-private event space overlooking the indoor courts, designed for flexible social gatherings, happy hours, and casual group events. Featuring lounge seating, TVs, and four optional ping pong tables that can be set aside to open the room, the space comfortably accommodates up to 50 standing guests. All bookings include dedicated food and beverage service along with on-site staff to support.



Pictured: The Paddle Room



Our Booking Process

Step one

Choose Your Space(s)

On-Court Experience

- Indoor Courts (1 – 4)
- Outdoor Courts (5 – 8)
- The Paddle Room

**inquire for larger buyouts*

Step two

Choose Your Menu

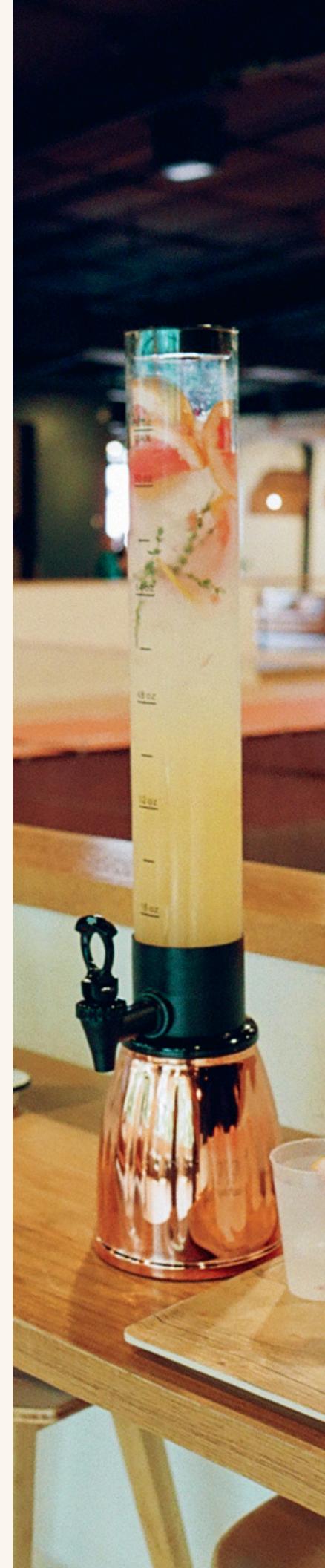
- The Reception Package
- The First Serve Package
- The Match Point Package
- The Full Court Package
- The Brunch Package

**optional Elevations Menu add-ons*

Step three

Choose Your Beverage Package

- Beverage on Consumption
- Rally Classic
- Rally Social
- Rally Signature



The Reception Package

Best for: Cocktail Receptions / Happy Hours / Networking Events

The Rally Reception Package is an effortless package designed for mingling-forward events. With light bites served in a shareable, cocktail-style format, this package is perfect for happy hours and casual celebrations that warrant great food, easy flow, and Rally's signature social energy.

Pick 2 Pricing: \$25/pp

Pick 3 Pricing: \$35/pp



Suitable for: Cocktail Bar, Garden Pods, The Paddle Room and The Lawn

MENU for The Reception Package

Choice of Two or Three Menu Items

Crispy Tortilla Chips, Salsa Roja & Queso

Mediterranean Dip Duo served with Fresh Pita & Crudite

Includes: Hummus & Tzatziki Dip

Charcuterie (Choice of Two Meats and Two Cheeses)

Includes: Assorted Crackers, Seasonal Jam, local Honey

Tartine (Choice of One)

Options: Wagyu Tartare, Whipped Ricotta, Chef's Seasonal

Jumbo Shrimp Cocktail

Crispy Ahi Tuna Rice

Pigs in a Blanket

Brick Oven Pizza (Choice of Two)

Options: Inquire for House Menu selections

Sliders (Choice of One)

Options: Crispy Chicken, SmashBurger, Beef Tenderloin

Mini Ceviche Tacos

**This package can be bundled with any of our main event menus*

View full Elevation Menu on pg 27 

The First Serve Package

Best for: Casual Parties / Pickleball-Centered Events / Team Events

The First Serve Package keeps things simple, fun, and satisfying. With classic crowd-pleasers, this option is ideal for laid-back socials, team outings, or groups who want to focus on play and friendly competition without overthinking the food. A designated Host/Bartender will be assigned to your group for the duration of the event.

Pricing: \$45/pp



Suitable for: Pickleball Courts, The Cocktail Bar, The Paddle Room and The Lawn

MENU for The First Serve Package

Starter (Choice of One)

Crispy Tortilla Chips & Salsa Roja

Mediterranean Dip Duo served with Fresh Pita & Crudite

Includes: Hummus & Tzatziki Dip

Entrees (Choice of Two)

Sliders (Choice of One)

Options: Crispy Chicken, SmashBurger, Beef Tenderloin

Brick Oven Pizza (Choice of Two)

Options: Inquire for House Menu selections

Grilled Shrimp Skewers with Salsa Verde

Chicken Caesar Wraps

Recommended Elevations

Focaccia Bread Service

Additional Side

Additional Entree Protein

Mini Dessert Platter

**Inquire for elevation costs*

View full Elevations Menu on pg 27 →

The Match Point *Package*

Best for: Social Parties / Pickleball-Centered Events / Corporate Events

The Match Point Package is a step up for groups who want more variety while keeping things easy and social. Featuring shareable favorites and extra pizza to go around, this package is great for happy hours, team celebrations, and events where mingling and snacking go hand in hand.

Pricing: \$60/pp



Suitable for: Pickleball Courts, The Cocktail Bar, The Paddle Room and The Lawn

MENU for The Match Point Package

Starter (Choice of One)

Crispy Tortilla Chips & Salsa Roja

Mediterranean Dip Duo served with Fresh Pita & Crudite

Includes: Hummus & Tzatziki Dip

Charcuterie (Choice of Two Meats and Two Cheeses)

Includes: Assorted Crackers, Seasonal Jam, local Honey

Salad (Choice of One)

Options: Caesar Salad, Seasonal Salad

Entrees (Choice of Two)

Sliders (Choice of One)

Options: Crispy Chicken, SmashBurger, Beef Tenderloin

Brick Oven Pizza (Choice of Two)

Options: Inquire for House Menu selections

Grilled Shrimp Skewers with Salsa Verde

Chicken Caesar Wraps

Market Fish with Pico de Gallo

Roasted Chicken Marsala

Tacos (Chicken or Al Pastor)

The Full Court Package

Best for: Milestone Celebrations / Corporate Events / Holiday Parties

The Full Court Package delivers a full, elevated dining experience for groups looking to impress. With multiple courses and dessert included, this option is ideal for milestone celebrations, client events, or upscale gatherings that call for a polished experience while still keeping Rally's playful spirit front and center.

Pricing: \$75/pp



Pictured: Charcuterie Board, Dip Duo & Appetizer Display

MENU for The Full Court Package

Starter (Choice of One)

Crispy Tortilla Chips & Salsa Roja

Mediterranean Duo served with Fresh Pita and Crudite

Includes: Hummus & Tzatziki Dip

Charcuterie Board (Choice of Two Meats and Two Cheeses)

Includes: Assorted Crackers, Seasonal Jam, local Honey

Salad (Choice of One)

Options: Caesar Salad, Seasonal Salad, Pasta Salad, Burrata

Entree (Choice of Two)

Roasted Sirloin with Pico de Gallo

Southern Style Shrimp & Grits

Market Fish with Mango Pico de Gallo

Roasted Chicken Marsala

Scallops, Parsnip Puree, Salsa Verde

Penne with Tomato Passata and Pancetta

Side (Choice of Two)

Options: Market Vegetable, Roasted Potatoes, Risotto

Dessert: Assorted Cookies, Brownies, Mini Cheesecakes

The Brunch Package

Best for: Morning Celebrations / Luncheons / Social Gatherings

Rally Brunch is a flexible, elevated brunch package designed for groups who want a curated daytime experience. With multiple courses and customizable selections, this package encourages connection and conversation, making it ideal for celebrations, client brunches, rehearsal weekends, and daytime events that call for great food and an easy, social flow.

Pricing: \$45/pp



Suitable for: Pickleball Courts, Garden Pods, The Paddle Room and The Lawn

MENU for The Brunch Package

Starter +\$5pp per Add-On

Options: Avocado Tartine, Deviled Eggs, Jumbo Shrimp Cocktail, Ceviche with Tortilla Chips. Charcuterie Board

Salad (Choice of One)

Options: Seasonal Salad, Burrata, Beets, Pasta Salad

Entree (Choice of Two)

Scrambled Eggs

Options: Soft, Market Vegetable, Ham & Cheese

Frittata

Options: Ham & Cheese, Vegetable

Breakfast Burrito

Includes: Bacon, Egg, Cheese, Peppers, Onions, Steak

Steak and Eggs +\$10pp

Southern Style Shrimp and Grits +\$5pp

Roasted Chicken with Salsa Verde

Crispy Gnocchi with Parmesan Cream

Penne with Tomato Passata and Pancetta

Side (Choice of Two)

Options: Roasted Potatoes, Market Vegetables, Southern Style Grits, Grilled Bacon, Grilled Sausage

the

ELEVATIONS MENU

Focaccia Bread Service	
Additional Side	
Additional Entree Protein	
Passed Hors D'oeuvres	Pricing per Person Varies
Jumbo Shrimp Cocktail	
Pigs in a Blanket	
Assorted Tartines	
Mini Ceviche Tacos	
Crispy Ahi Tuna Rice	
Mini Dessert Platter	
Cookie Platter	
Dessert Platter	
Options: Henrietta's Cookies, Brownies, Mini Cheesecakes	



**Please inquire for elevation menu pricing*





Great food sets the stage, but the bar keeps the momentum going. From craft cocktails and local brews to spirit-free options, our beverage packages are designed to complement your event and suit a range of preferences. Whether you're toasting a win, networking with a drink in hand, or settling in for a social night at Rally, our bar packages are built to feel effortless and well-considered.



Pictured: Spirit-Free Cocktail Specials



Event Beverage Packages

Beverage on Consumption

| All Packages Include House Selection of Soft Beverages



Rally Classic +\$25pp/hr

Draft & Canned Beer, Seltzers

House Red, White, Sparkling, Rosé

Priced per person, per hour

**All events are based on a two-hour timeline*



Rally Social +\$30pp/hr

Draft & Canned Beer, Seltzers

Expanded Red & White Wine Selections

Well Cocktails (Vodka, Gin, Rum, Tequila, etc.)

Two Non-Alcoholic Cocktails

Priced per person, per hour

**All events are based on a two-hour timeline*



Rally Signature +\$35 - \$40pp/hr

Unlimited Beer, Wine & Seltzer Selections

Access to Signature Cocktail Menu

Any Cocktail priced up to \$20.00

Priced per person, per hour

**All events are based on a two-hour timeline*

View full Elevations Menu on pg 30 ➔

beverage

ELEVATIONS MENU

Specialty Cocktails +\$5pp/hr

Includes: Two Rally Specialty Cocktails

Premium Spirit +\$6 – \$10pp/hr

Includes: Two to Three High-end Spirits

Champagne Toast +\$5pp

Includes: One welcome pour per guest upon arrival

Mimosa Bar +\$48 per Carafe

Includes: Carafe of Prosecco, 3 Seasonal Juices

Wine Program +\$4 – \$6pp/hr

Includes: Premium Wine Selections vs. House Selections

Custom Wine Selection Inquire

Includes: Premium Wine Offerings, Charged by the Bottle



**Final selections and availability may vary by season*





Pickleball *Elevations*



Pickleball Elevations offer groups organized gameplay that is facilitated day-of by a Rally pickleball professional. Our current elevations range from casual, social play to more structured and competitive formats. Each format is designed to match different group dynamics and goals.

Tutorial / \$150 Base Fee

Best for first-time players

A 30-minute guided introduction to pickleball that covers how gameplay works. This is a great option for groups with first-time players and can be added stand-alone or combined with any of the formats below.

Mixer / \$250 Base Fee + \$5pp

Best for networking and social events

A casual, social format where players rotate in and out of games. Guests can join games as they like and mingle in between. This option works well for networking events and groups with flexible attendance.

Scramble Tournament / \$350 Base Fee + \$5pp

Best for team building and friendly competition

Players rotate through games and top teams advance to a playoff round with a clear winner. This option is great for team-building events and groups that want a clear outcome without a full tournament.

Custom Tournament / \$500 Base Fee + \$5pp

Best for competitive groups

A traditional bracket tournament for groups looking for a serious and competitive experience. Teams are set in advance and play through a structured elimination-style bracket to determine an overall champion.

Custom Paddles *How To*

Create your own custom paddles, the perfect keepsake to commemorate your experience. Custom paddle orders must be placed at least 1 month in advance of your event date for adequate design and delivery windows.

How It Works:

- Step 1: Design Your Paddle – Bring your vision to life
- Step 2: Choose Your Paddle – Carbon fiber vs. fiberglass
- Step 3: Place Your Order – Work with our team to make it happen



House Pickleball *Bread 'n Butter Paddle*

minimum order quantity of 10

Control, spin, and precision. Our Bread 'n Butter Paddles are designed for players who want to level up their game. Textured carbon fiber face for accuracy and a stiffer feel for a smooth, consistent touch.



House Pickleball *Prime Paddle*

minimum order quantity of 30

Reliable, balanced, and perfect for casual play. Our Prime Paddles have a fiberglass surface for a smooth feel and a responsive touch, ideal for players looking to develop their game.

Get Rally Merch

rallypickleball.com/shop



Contact Us

Thank you for considering Rally for your next event! We look forward to hosting you.

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Submit Event Request



**form submissions do not guarantee booking details, wait for confirmation*

